



# A GUIDE TO JOB SEEKERS GETTING NOTICED

[yourselfassessment.com](http://yourselfassessment.com)

## BEAT THE ATS

Identify if a company is using an ATS applicant tracking system. If so, avoid using fonts with serif, such as New Times Roman. Also be sure to exact match keywords from the skills and experience section of your resume to the job position posted.

## VISIT THE COMPANY WEBSITE

You can tell a lot about a business from reading through and viewing the website. Identify if they are formal or informal in order to prepare an appropriate style resume for submitting.

## CLEAN UP YOUR ONLINE PRESENCE

What was fun and cool to do be and have in your teens and early twenties and post online for all to see, probably won't be perceived very well from recruiters looking to find their future star.

## CREATE A COMPELLING NAME SAKE WEBSITE

There is no better way for you to be better represented, other than in person, than creating a solid, professional looking website that has the ability to display credentials, assessments, resume. All at a very low cost, if not FREE.